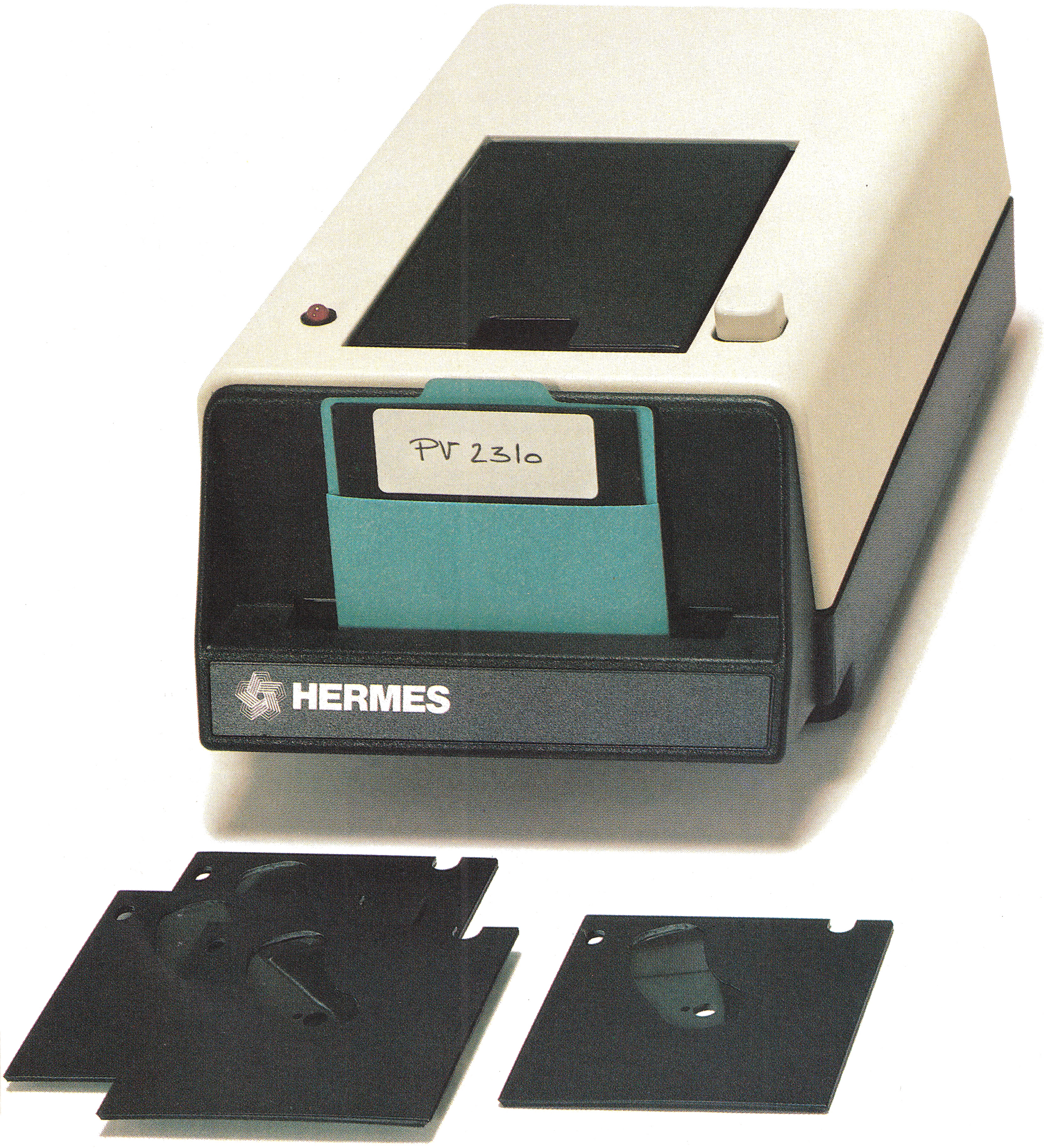
HERMES® top-tronic 51

Modular electronic typewriter with word processing features

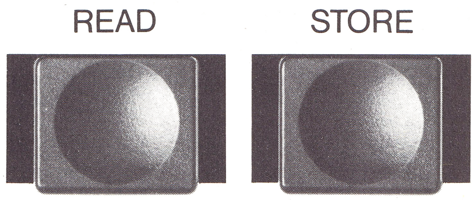
Infinitely easy writing

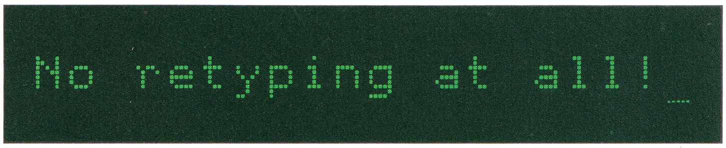
The top-tronic 51 meets the expectations of very many operators who wish to avail of an easy to use electronic typewriter capable of carrying out quickly many tasks which were, up to now, difficult to achieve on this type of equipment.



In addition to the performances offered by the other top-tronic models (automatic centering, bold face printing, underscoring, etc.) the top-tronic 51 has other advantages such as search in memory by key word and reprint of a stored text from any given point.
But above all, the top-tronic 51 has been designed to be equipped with an external micro-disk memory module. All documents may now be preserved as long as necessary, or even indefinitely. The storage and retrieval of a document are greatly simplified with the use of a micro-disk.

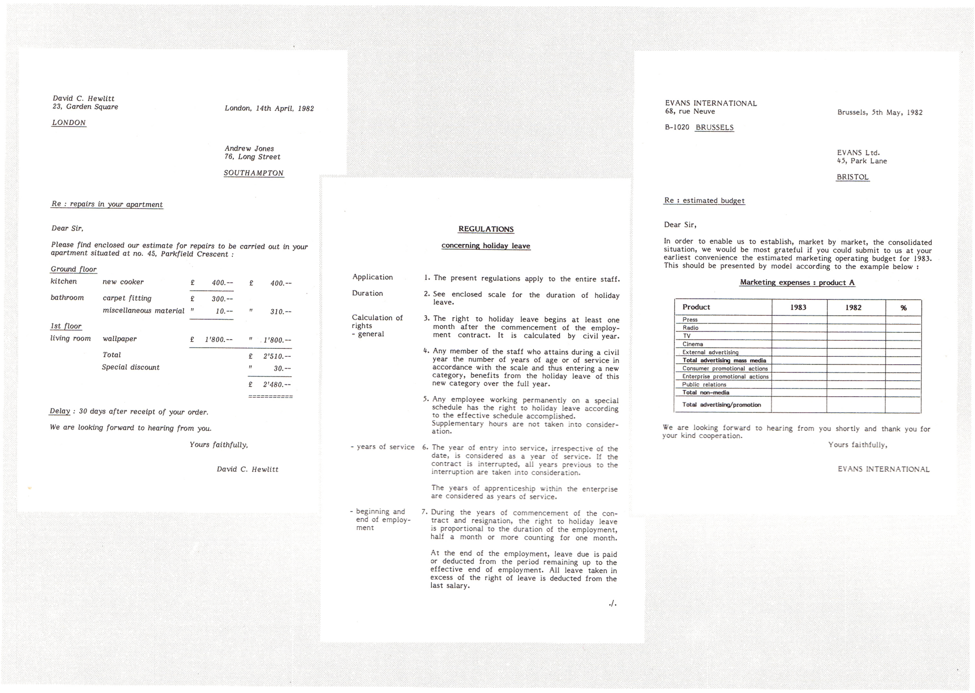
Only two keys are required for the micro-disk: one for reading and the other one for storing.
Nothing could be easier. The micro-disk is a very handy, extremely reliable and compact memory support. The memory of the typewriter thus becomes infinitely extensible.





When the secretary stores her correspondence on micro-disks, she never has to retype the same text several times. If there are any alterations to be made, she just has to retype the words to be corrected after having visualized them on the display of her top-tronic 51. A few minutes later the final correspondence is edited and the author only has to reread the altered passages before signing.

Up to now, no other typewriter offered so many possibilities. With its external memory module, its automatic sheet feeder and the telecommunications interface, the top-tronic 51 is the answer to all current and future demands in the field of text and correspondence editing.



David C. Hewlitt
23, Garden Square
LONDON

London, 14th April, 1982

Andrew Jones
76, Long Street
SOUTHAMPTON

Re : repairs in your apartment

Dear Sir,

Please find enclosed our estimate for repairs to be carried out in your apartment situated at no. 45, Parkfield Crescent :

Ground floor

kitchen	new cooker	£	400.--	£	400.--
bathroom	carpet fitting	£	300.--		
	miscellaneous material	"	10.--	"	310.--
1st floor					
living room	wallpaper	£	1'800.--	"	1'800.--
	Total			£	2'510.--
	Special discount			"	30.--
				£	2'480.--

Delay : 30 days after receipt of your order.

We are looking forward to hearing from you.

Yours faithfully,

David C. Hewlitt

REGULATIONS

concerning holiday leave

Application	1. The present regulations apply to the entire staff.
Duration	2. See enclosed scale for the duration of holiday leave.
Calculation of rights - general	3. The right to holiday leave begins at least one month after the commencement of the employment contract. It is calculated by civil year.
	4. Any member of the staff who attains during a civil year the number of years of age or of service in accordance with the scale and thus entering a new category, benefits from the holiday leave of this new category over the full year.
	5. Any employee working permanently on a special schedule has the right to holiday leave according to the effective schedule accomplished. Supplementary hours are not taken into consideration.
- years of service	6. The year of entry into service, irrespective of the date, is considered as a year of service. If the contract is interrupted, all years previous to the interruption are taken into consideration. The years of apprenticeship within the enterprise are considered as years of service.
- beginning and end of employment	7. During the years of commencement of the contract and resignation, the right to holiday leave is proportional to the duration of the employment, half a month or more counting for one month. At the end of the employment, leave due is paid or deducted from the period remaining up to the effective end of employment. All leave taken in excess of the right of leave is deducted from the last salary.

./.

EVANS INTERNATIONAL
68, rue Neuve
B-1020 BRUSSELS

Brussels, 5th May, 1982

EVANS Ltd.
45, Park Lane
BRISTOL

Re : estimated budget

Dear Sir,

In order to enable us to establish, market by market, the consolidated situation, we would be most grateful if you could submit to us at your earliest convenience the estimated marketing operating budget for 1983. This should be presented by model according to the example below :

Marketing expenses : product A

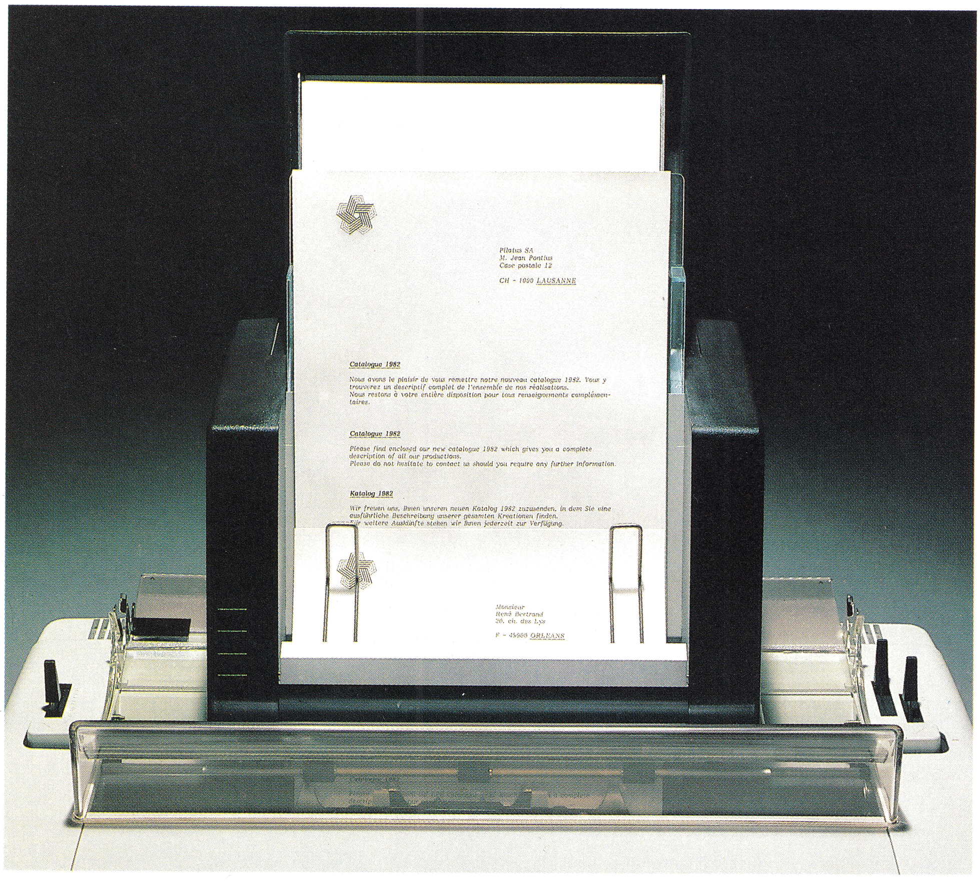
Product	1983	1982	%
Press			
Radio			
TV			
Cinema			
External advertising			
Total advertising mass media			
Consumer promotional actions			
Enterprise promotional actions			
Public relations			
Total non-media			
Total advertising/promotion			

We are looking forward to hearing from you shortly and thank you for your kind cooperation.

Yours faithfully,

EVANS INTERNATIONAL

The most complicated correspondence, the most difficult page layouts, the neatest presentations, all become very easy, thanks to the numerous automatic functions of the top-tronic 51: centering, underscoring, bold face printing, justification, proportional print, correction memory over several lines, storage and retrieval of constants, texts and formats, insertion of variables in stored texts, etc.



Pilatus SA
M. Jean Pontius
Case postale 12

CH - 1000 LAUSANNE

Catalogue 1982

Nous avons le plaisir de vous remettre notre nouveau catalogue 1982. Vous y trouverez un descriptif complet de l'ensemble de nos réalisations.
Nous restons à votre entière disposition pour tous renseignements complémentaires.

Catalogue 1982

Please find enclosed our new catalogue 1982 which gives you a complete description of all our productions.
Please do not hesitate to contact us should you require any further information.

Katalog 1982

Wir freuen uns, Ihnen unseren neuen Katalog 1982 zuzusenden, in dem Sie eine ausführliche Beschreibung unserer gesamten Kreationen finden.
Für weitere Auskünfte stehen wir Ihnen jederzeit zur Verfügung.

Monsieur
René Bertrand
20, ch. des Lys

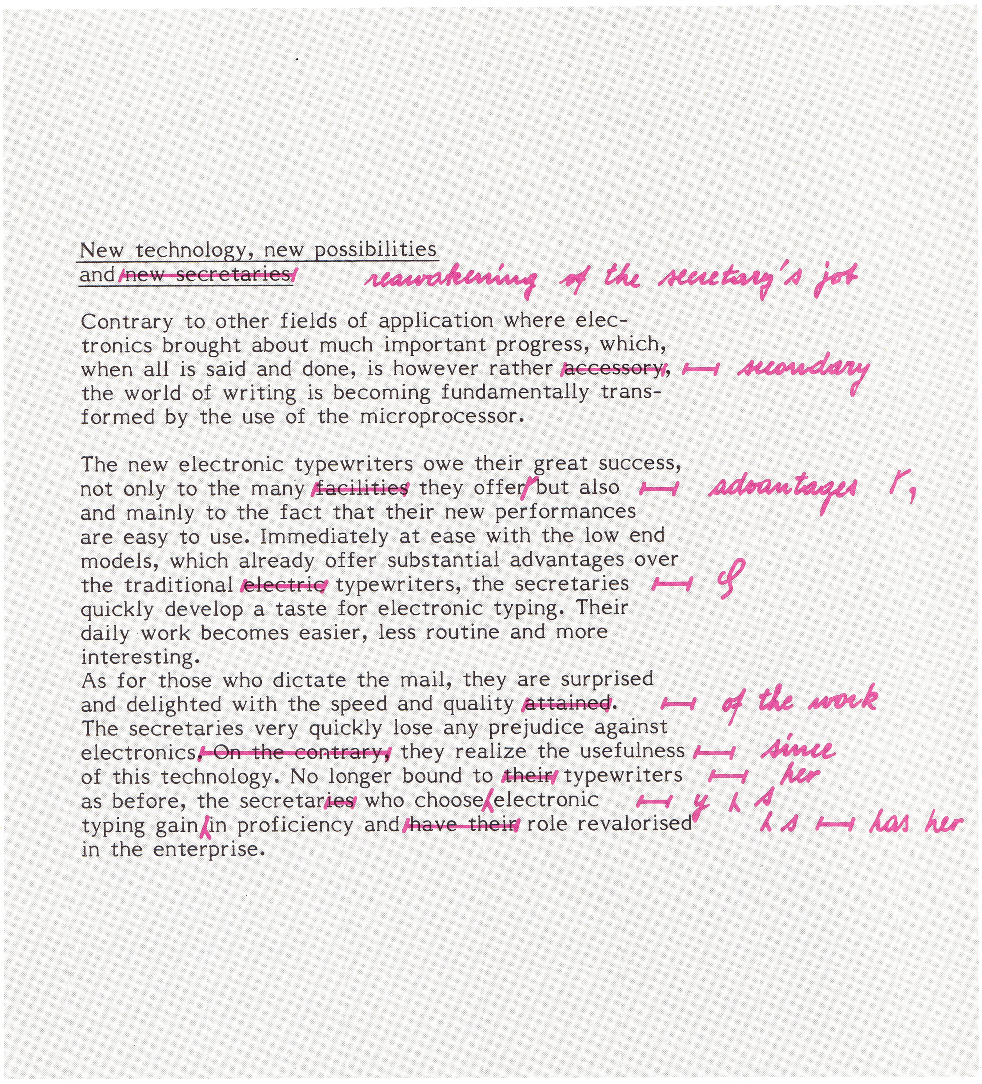
F - 45000 ORLEANS

Thanks to its advanced logics, the top-tronic 51 enables the quick and easy editing of circulars by means of an "address" micro-disk and a "text" micro-disk. The efficiency of this operation is further increased with the use of a sheet feeder.

Thanks to the telecommunications interface, the top-tronic 51 becomes an electronic typewriter giving access to future applications of long range links offering an increase in the exchange of correspondence and thus avoiding duplicate texts.

With the top-tronic 51, the secretary is now able to create very easily highly complicated page layouts. The alterations requested by the author are extremely rapid thanks to the search process by key word: just indicate to the typewriter the word to be corrected or the first word of the sentence to be changed; it automatically appears on the display.

Of course, it is always possible with the top-tronic 51 to reprint a stored text with a different typestyle and/or layout from the one originally chosen.

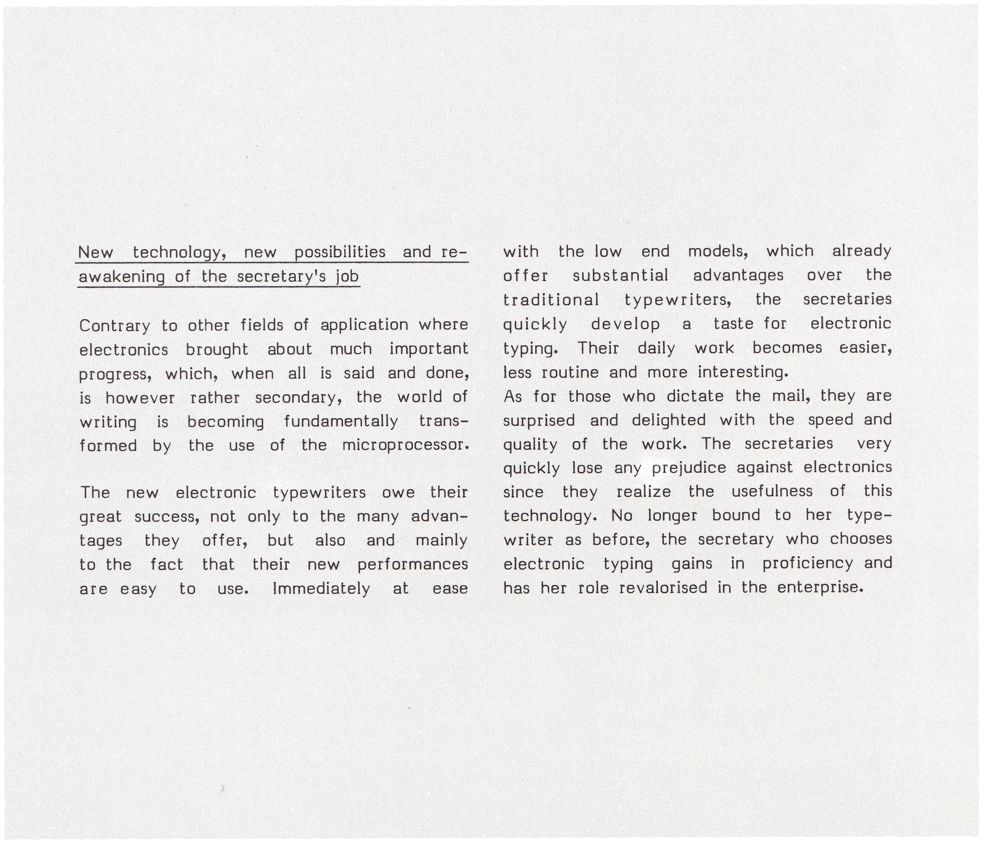


New technology, new possibilities
and ~~new secretaries~~ reawakening of the secretary's job

Contrary to other fields of application where elec-
tronics brought about much important progress, which,
when all is said and done, is however rather ~~accessory~~, secondary
the world of writing is becoming fundamentally trans-
formed by the use of the microprocessor.

The new electronic typewriters owe their great success,
not only to the many ~~facilities~~ they offer but also advantages ,
and mainly to the fact that their new performances
are easy to use. Immediately at ease with the low end
models, which already offer substantial advantages over
the traditional ~~electric~~ typewriters, the secretaries
quickly develop a taste for electronic typing. Their
daily work becomes easier, less routine and more
interesting.
As for those who dictate the mail, they are surprised
and delighted with the speed and quality ~~attained~~. of the work
The secretaries very quickly lose any prejudice against
electronics~~. On the contrary,~~ they realize the usefulness since
of this technology. No longer bound to ~~their~~ typewriters her
as before, the secretar~~ies~~ who choose electronic y s
typing gain in proficiency and ~~have their~~ role revalorised s has her
in the enterprise.

Draft of an article stored by display only, without any particular page layout and altered by the author.



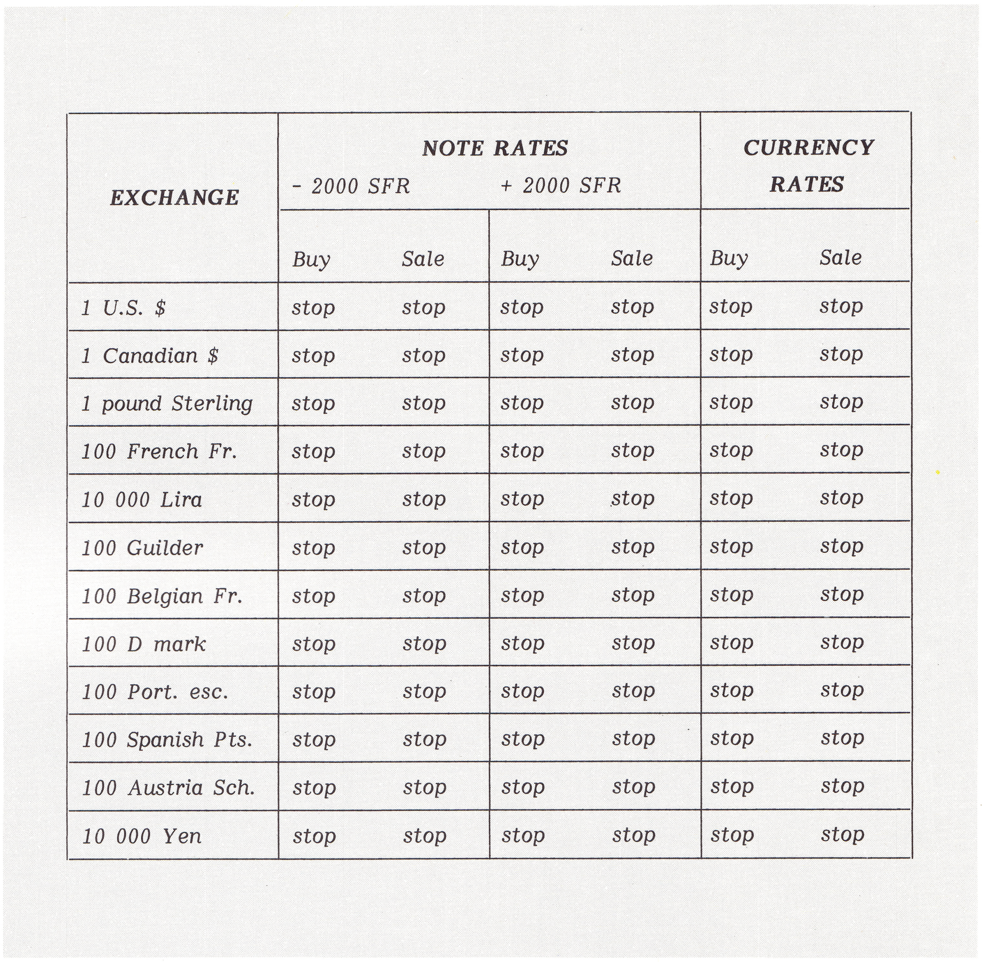
New technology, new possibilities and reawakening of the secretary's job

Contrary to other fields of application where electronics brought about much important progress, which, when all is said and done, is however rather secondary, the world of writing is becoming fundamentally transformed by the use of the microprocessor.

The new electronic typewriters owe their great success, not only to the many advantages they offer, but also and mainly to the fact that their new performances are easy to use. Immediately at ease with the low end models, which already offer substantial advantages over the traditional typewriters, the secretaries quickly develop a taste for electronic typing. Their daily work becomes easier, less routine and more interesting.
As for those who dictate the mail, they are surprised and delighted with the speed and quality of the work. The secretaries very quickly lose any prejudice against electronics since they realize the usefulness of this technology. No longer bound to her typewriter as before, the secretary who chooses electronic typing gains in proficiency and has her role revalorised in the enterprise.

Final, corrected article, then reprinted on 2 columns in mini-proportional typestyle and justification.

Many secretaries have to regularly type tables of statistics. This type of work is dreaded by most but becomes a mere formality with the ''formatting'' and ''tabulation'' functions of the top-tronic 51.
To begin with, the secretary memorizes on the micro-disk all constants, vertical and horizontal lines, and the stops determining the position of the variable information.

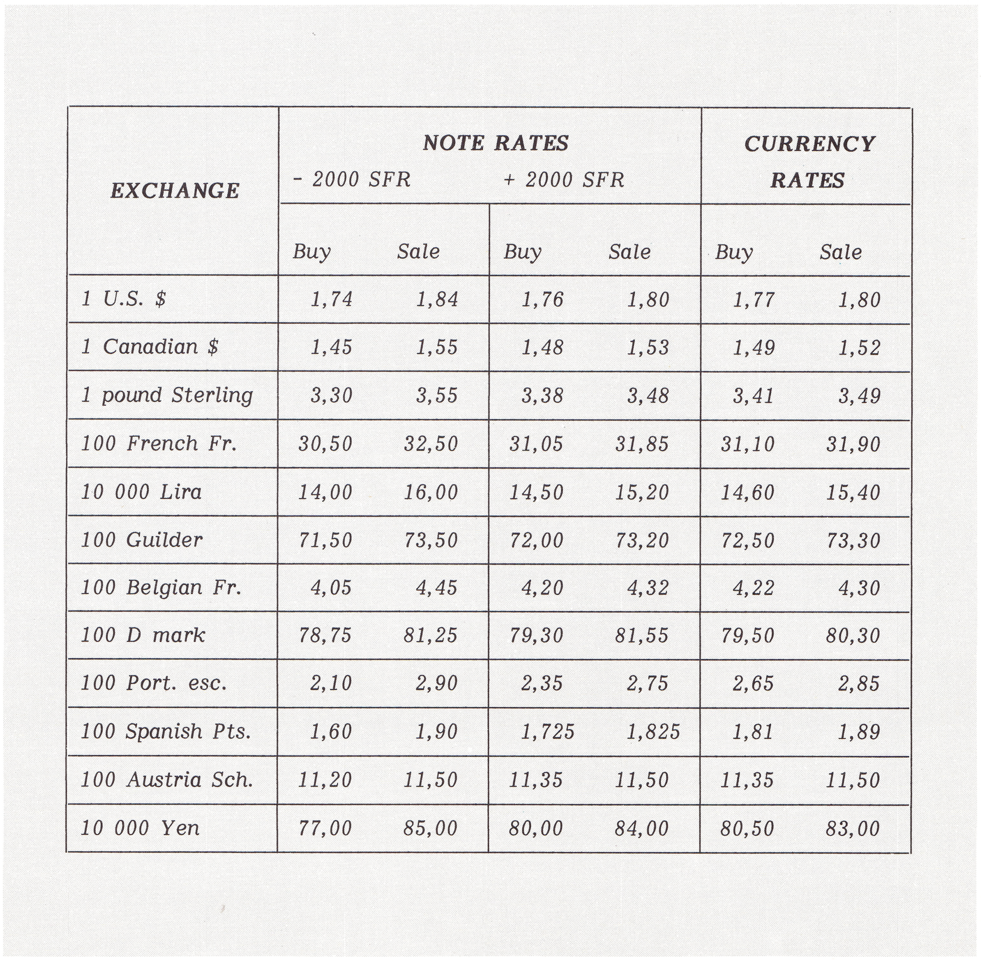


EXCHANGE	NOTE RATES				CURRENCY RATES	
	- 2000 SFR		+ 2000 SFR			
	Buy	Sale	Buy	Sale	Buy	Sale
1 U.S. $	stop	stop	stop	stop	stop	stop
1 Canadian $	stop	stop	stop	stop	stop	stop
1 pound Sterling	stop	stop	stop	stop	stop	stop
100 French Fr.	stop	stop	stop	stop	stop	stop
10 000 Lira	stop	stop	stop	stop	stop	stop
100 Guilder	stop	stop	stop	stop	stop	stop
100 Belgian Fr.	stop	stop	stop	stop	stop	stop
100 D mark	stop	stop	stop	stop	stop	stop
100 Port. esc.	stop	stop	stop	stop	stop	stop
100 Spanish Pts.	stop	stop	stop	stop	stop	stop
100 Austria Sch.	stop	stop	stop	stop	stop	stop
10 000 Yen	stop	stop	stop	stop	stop	stop

Table, as it is stored once and for all.

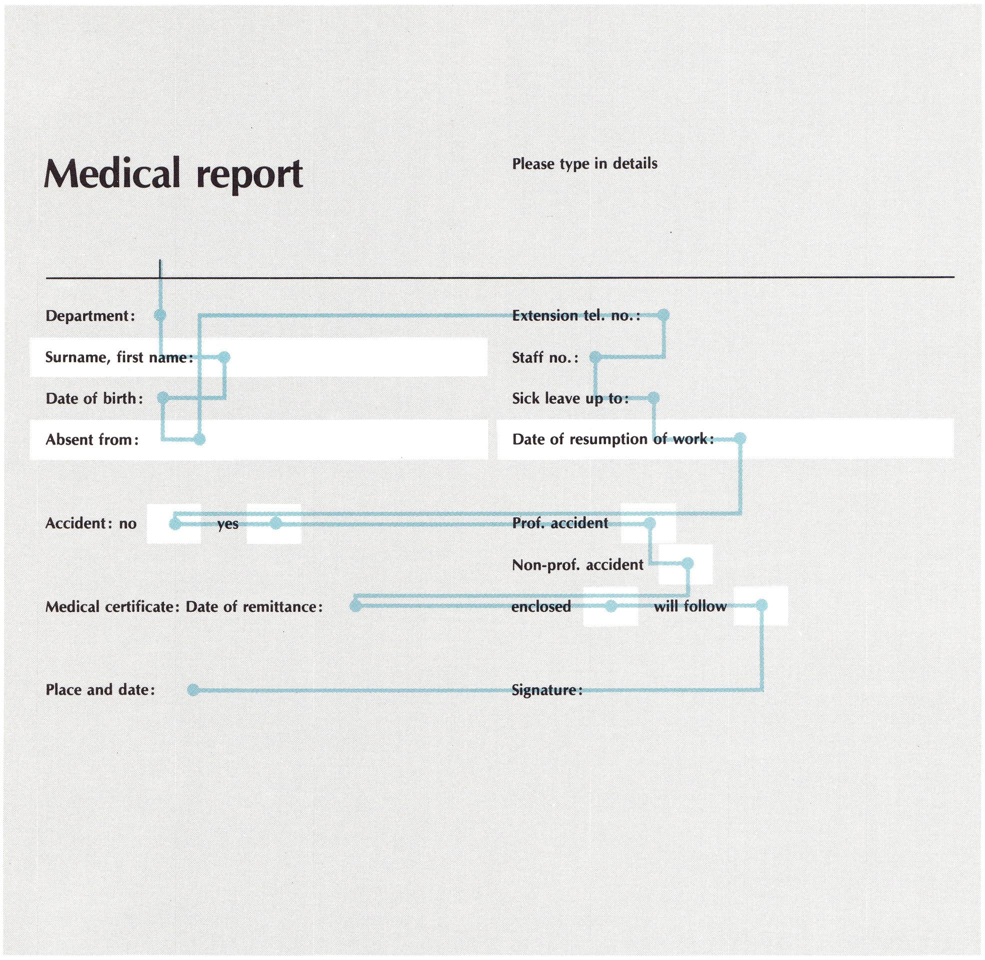
This storage is made once and for all and the secretary only has to complete her table with the variables which correspond to the various stops. All the rest is automatic.

Result: perfect work and valuable time saved every day.



EXCHANGE	NOTE RATES				CURRENCY RATES	
	- 2000 SFR		+ 2000 SFR			
	Buy	Sale	Buy	Sale	Buy	Sale
1 U.S. $	1,74	1,84	1,76	1,80	1,77	1,80
1 Canadian $	1,45	1,55	1,48	1,53	1,49	1,52
1 pound Sterling	3,30	3,55	3,38	3,48	3,41	3,49
100 French Fr.	30,50	32,50	31,05	31,85	31,10	31,90
10 000 Lira	14,00	16,00	14,50	15,20	14,60	15,40
100 Guilder	71,50	73,50	72,00	73,20	72,50	73,30
100 Belgian Fr.	4,05	4,45	4,20	4,32	4,22	4,30
100 D mark	78,75	81,25	79,30	81,55	79,50	80,30
100 Port. esc.	2,10	2,90	2,35	2,75	2,65	2,85
100 Spanish Pts.	1,60	1,90	1,725	1,825	1,81	1,89
100 Austria Sch.	11,20	11,50	11,35	11,50	11,35	11,50
10 000 Yen	77,00	85,00	80,00	84,00	80,50	83,00

Completed table with the variables inserted by the secretary.



Medical report

Please type in details

Department:

Extension tel. no.:

Surname, first name:

Staff no.:

Date of birth:

Sick leave up to:

Absent from:

Date of resumption of work:

Accident: no ☐ yes ☐

Prof. accident ☐

Non-prof. accident ☐

Medical certificate: Date of remittance:

enclosed ☐ will follow ☐

Place and date:

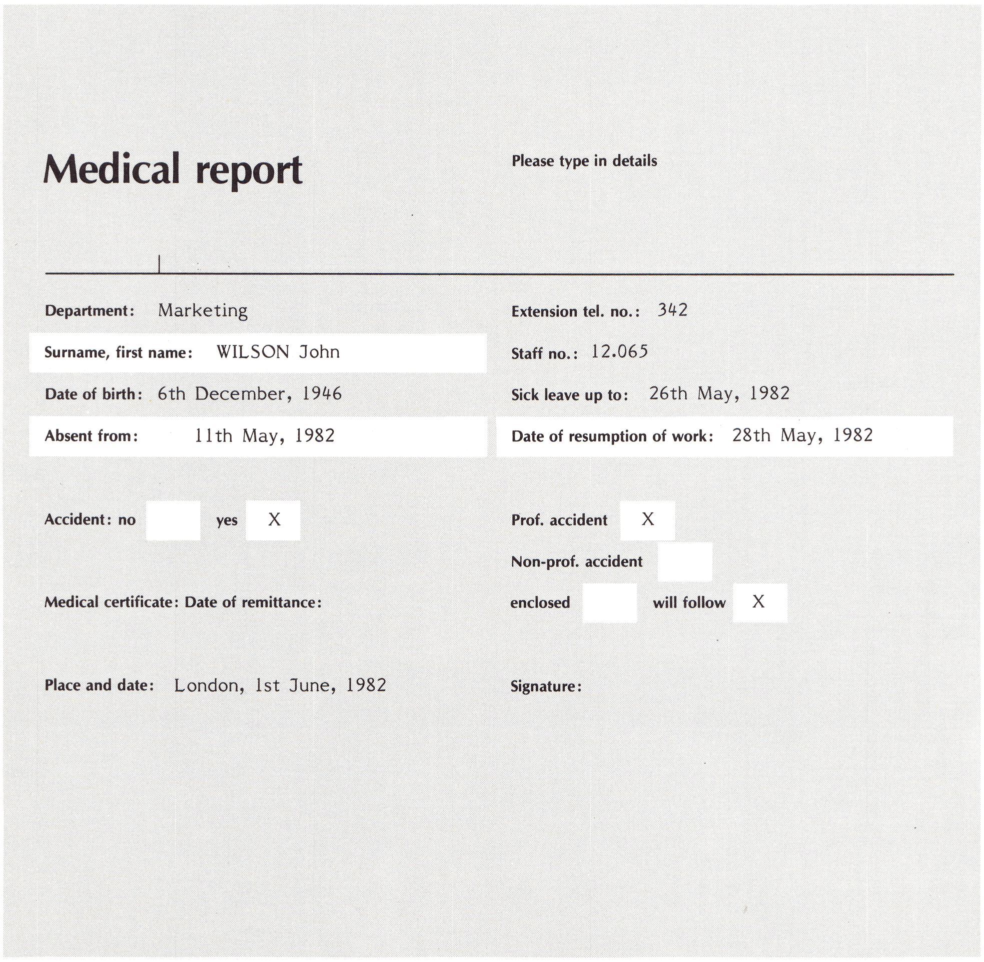
Signature:

Storage of the format: placing of stops at the various positions for the beginning of printing.

The "formatting" function of the top-tronic 51 is extremely useful when filling in preprinted documents.

The positions of the beginning of printing on a form may be memorized and stored on a micro-disk. Whenever the secretary has to fill in a series of forms, all she needs to do is insert the micro-disk containing the format: the top-tronic 51 will automatically place itself on the successive printing positions.

Here again the secretary may change pitch and typestyle and use the automatic centering and bold face print.



Medical report

Please type in details

Department: Marketing

Extension tel. no.: 342

Surname, first name: WILSON John

Staff no.: 12.065

Date of birth: 6th December, 1946

Sick leave up to: 26th May, 1982

Absent from: 11th May, 1982

Date of resumption of work: 28th May, 1982

Accident: no ☐ yes ☒

Prof. accident ☒

Non-prof. accident ☐

Medical certificate: Date of remittance:

enclosed ☐ will follow ☒

Place and date: London, 1st June, 1982

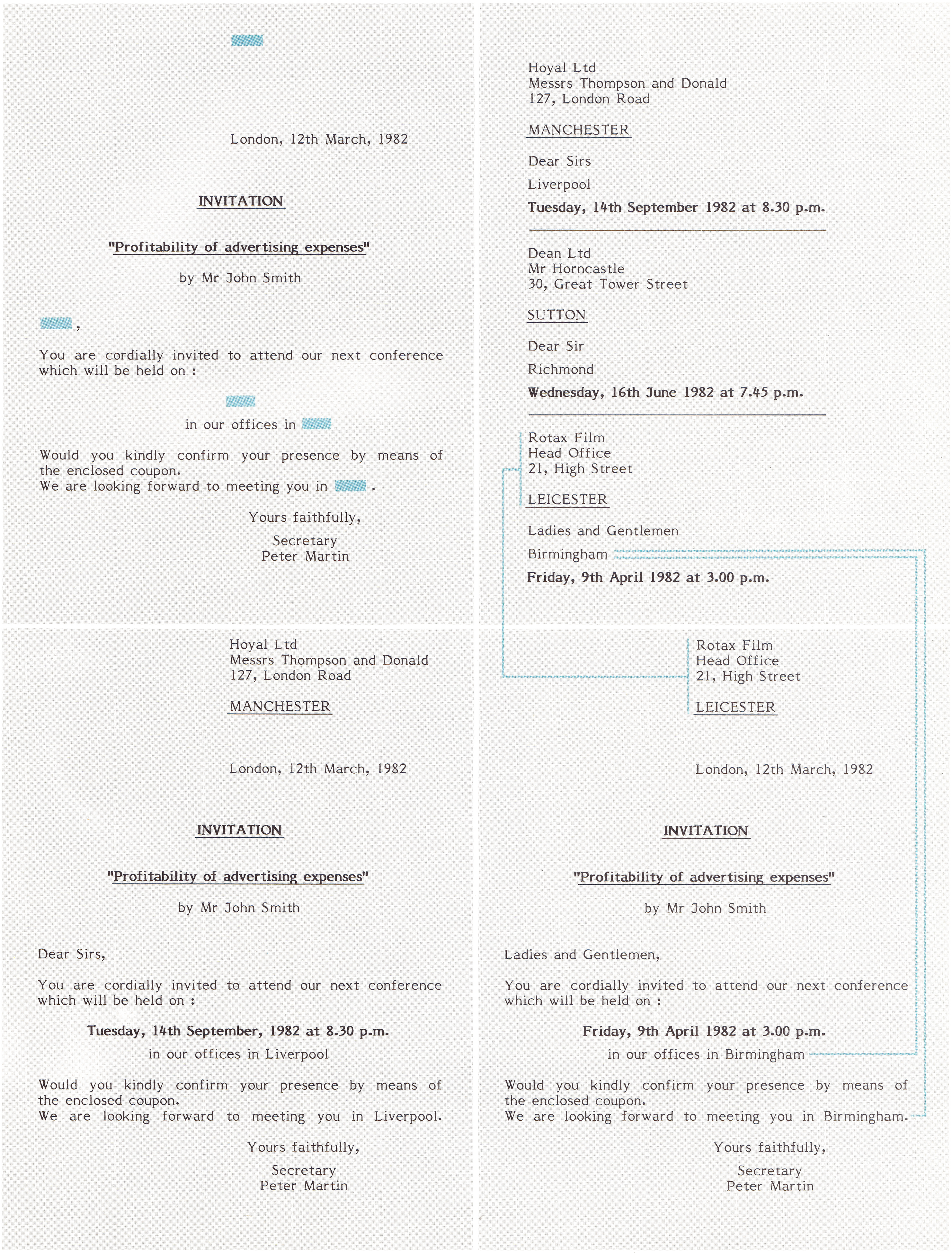
Signature:

The top-tronic 51 automatically places itself exactly on the following printing position.

The dispatch of a personalized letter to different addresses is quickly and easily carried out with a top-tronic 51 equipped with an external memory micro-disk module and a sheet feeder.

The addresses and variable information for each letter are stored on one micro-disk.
The letter itself is stored on a second micro-disk.

With these two micro-disks, the secretary can edit in less than no time, without the least mistake, without the least irritation, a large number of letters, circulars, invitations, commercial offers, advertising messages, etc. The addresses may of course be stored on several micro-disks.



▬

London, 12th March, 1982

INVITATION

"Profitability of advertising expenses"

by Mr John Smith

▬ ,

You are cordially invited to attend our next conference which will be held on :

▬

in our offices in ▬

Would you kindly confirm your presence by means of the enclosed coupon.
We are looking forward to meeting you in ▬ .

Yours faithfully,

Secretary
Peter Martin

Hoyal Ltd
Messrs Thompson and Donald
127, London Road

MANCHESTER

Dear Sirs

Liverpool

Tuesday, 14th September 1982 at 8.30 p.m.

Dean Ltd
Mr Horncastle
30, Great Tower Street

SUTTON

Dear Sir

Richmond

Wednesday, 16th June 1982 at 7.45 p.m.

Rotax Film
Head Office
21, High Street

LEICESTER

Ladies and Gentlemen

Birmingham

Friday, 9th April 1982 at 3.00 p.m.

Hoyal Ltd
Messrs Thompson and Donald
127, London Road

MANCHESTER

London, 12th March, 1982

INVITATION

"Profitability of advertising expenses"

by Mr John Smith

Dear Sirs,

You are cordially invited to attend our next conference which will be held on :

Tuesday, 14th September, 1982 at 8.30 p.m.

in our offices in Liverpool

Would you kindly confirm your presence by means of the enclosed coupon.
We are looking forward to meeting you in Liverpool.

Yours faithfully,

Secretary
Peter Martin

Rotax Film
Head Office
21, High Street

LEICESTER

London, 12th March, 1982

INVITATION

"Profitability of advertising expenses"

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Ladies and Gentlemen,

You are cordially invited to attend our next conference which will be held on :

Friday, 9th April 1982 at 3.00 p.m.

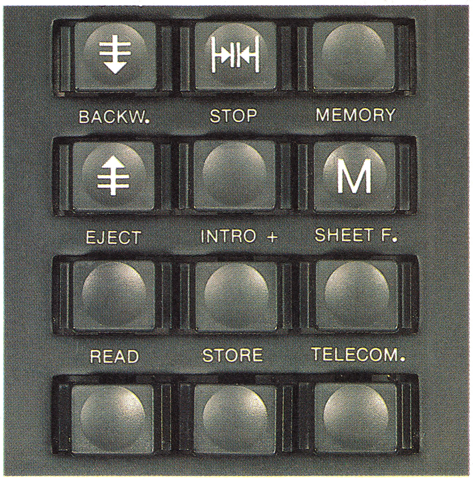
in our offices in Birmingham

Would you kindly confirm your presence by means of the enclosed coupon.
We are looking forward to meeting you in Birmingham.

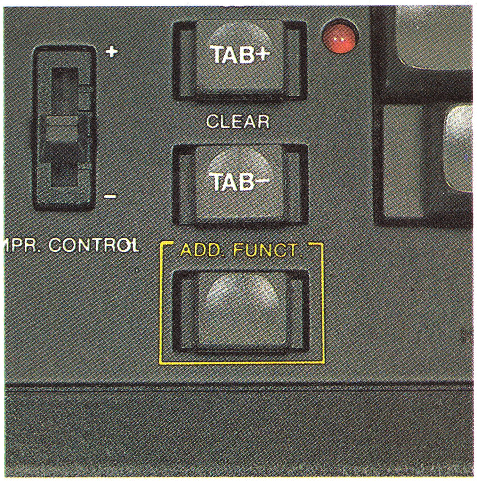
Yours faithfully,

Secretary
Peter Martin

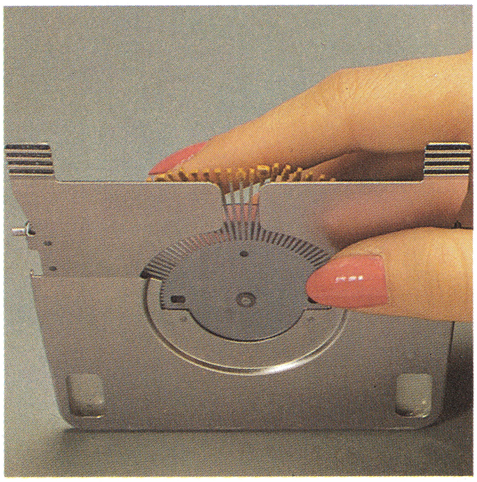
The assembly of a letter of invitation using an "address" micro-disk and a "text" micro-disk.



All the functions of the top-tronic 51 are clearly indicated in the user's national language.



A certain number of specific signs may be printed by using the "ADD. FUNCT." key (additional function).



The 100 character steel printwheel is permanently fixed in its metal protection case. It is very easy to insert.

Main characteristics

Paper handling functions

- Folding paper support with graduations for standard formats and scales for 10 and 12 characters per inch
- Side paper guide, sliding over a distance of 18 cm
- Automatic insertion of the paper
- Illumination of the typing line
- 5 platen settings
- Paper width of up to 435 mm (A3 format)
- Single or continuous up or down line-spacing. Half line-spacing with use of "ADD. FUNCT." key
- End-of-page indicator
- Rapid automatic ejection of the paper

Keyboard and typing functions

- Standard 46-key keyboard
- 222 sign buffer memory
- 5 pitches (6, 10 and 12 signs per inch, mini-proportional and proportional)
- 5 line-spacings
- 3 methods of operation:
  - Normal: introduction of the text by direct typing or on the display with line by line printing and manual return of the printing unit
  - Automatic return: same possibilities as above, but with automatic return of the printing unit
  - Justification: introduction onto the display of the text, which will be aligned with the right-hand margin and automatic return of the printing unit
- 20 sign capacity display with flickering mobile cursor and automatic switching on for methods of operation requiring viewing
- Scrolling of the memorized text in the display
- Search by paragraph
- Global search
- After beginning of text control, rapid return (RELOCation) to the last character typed
- Half spacing and mini-spacing
- Return with or without line-spacing
- Separate hyphen key
- Bold print
- Automatic underlining
- "STOP" key permitting insertion of variables

Corrections

- Correction on display, before printing
- Correction on display of a memorized text
- Automatic erase of paragraphs on display
- Automatic lift-off correction of the last 222 characters or spaces typed over several lines
- Conventional lift-off correction of the other characters typed

Page-setting functions

- Left- and right-hand margin stops
- Variable margin (second left-hand margin)
- Automatic memorisation of variable margin, tabulators and right margin in relation to the left margin
- Programming and memorisation of the positions of the first and last writing line
- Simple and column skip tabulation
- Reverse tabulation
- Decimal tabulation
- Vertical line
- Automatic centering
- Recording of formats

Storage functions

- Internal memory capacity of 8 or 16 K
- 1 variable-length register for text memory
- 10 variable-length registers for storing frequently used phrases and formats
- Reprint of constants in text storage
- Total memory clear kley
- Display of the positions available and the "functions" symbols
- Storage and recall of texts and formats
- Reprint of a stored text from any given point
- "STOP" function enabling:
  - insertion of variables on memorized texts
  - word by word print
  - stop print

External memory

- External memory module for storage of the total working memory on micro-disks (2½")
- External memory capacity per micro-disk: 8000 or 16 000 characters
- Reading time: 4 sec.
- Recording time with read-after-write control: 8 sec.
- Protection of micro-disk and labelling up to 10 characters, if desired

Printing

- Steel disk with 100 characters and signs
- Large choice of typestyles
- Striking force setting
- Interchangeable ribbon cartridges
- End-of-ribbon signal
- Printing speed of 20 char./sec.
- 1 original + 8 copies
- Typing line: 340 mm

Options

- V. 24 telecommunications interface
- Transmission rate: 50 to 19 200 Bauds (standard values)
- Mailing (16 K version)
- Sheet feeder

General specifications

- Typewriter dimensions: 64 × 54 × 22 cm
- Typewriter weight: 22 kg
- External memory module dimensions: 14 × 26 × 10 cm
- External memory module weight: 2,1 kg

HERMES PRECISA INTERNATIONAL SA
CH-1401 YVERDON SUISSE

We reserve the right to modify at any time and without prior notice, the characteristics and price of the machine described in this leaflet.

Printed in Switzerland – PUB 8514 E

Photos C. Jaccard

Troquet Adverteam